



10335 WEST MAIN STREET, KALAMAZOO, MI 49009
TEL: (269) 342-6356 FAX: (269) 216-4916
www.AllStarMi.com

October 13, 2010

RE: Kenn Livingston – Venture Photo Booth

To Whom It May Concern:

My business displays at an annual trade show. Most trade show booths tend to be relatively boring with little or no visitor involvement. So this year I decided to try Kenn's photo booth as an added attraction to our display.

I was concerned about how it would take away from the message I was trying to convey to visitors about my business and what value it could add, but I would give it a try.

Kenn arrived promptly and set everything up professionally. He was very cognizant of my displays and the traffic flow of my booth and took up very little room. He then began to draw traffic in to my trade booth by offering the free pictures to visitors of their family or kids. Kenn was so personable and outgoing that he even asked the visitors a couple of questions about why they were at the show which opened doors for how we could meet their needs and then would bring the person over to me or my employees and personally introduce them – What an ice breaker!

The visitors were given fun photos of their family or kids to take home. Kenn even put my logo, website, and contact information on the photos that printed. Now they were taking home something from the tradeshow that they would actually keep and hang on their fridge – that's a lot better than a pencil or some trinket that would go in the trash!

All-in-all it was AWESOME!!! I highly recommend Kenn and his Venture Photo booth for any business or personal event that includes family and friends' involvement where a keepsake would be of value to your business.

Thank you so much, Kenn!

Daniel M. Tyler, President

Honesty ★ Integrity ★ Trust